

INSURE.COM REVEALS TOP TEN MOST & LEAST EXPENSIVE 2008 VEHICLES TO INSURE

DARIEN, Ill., Jan. 15 /PRNewswire-FirstCall/ -- Insure.com, Inc., (Nasdaq: NSUR)

Dodge Ram Pickup, Chevy Silverado C/K Pickup, and Toyota Prius top list of most expensive vehicles to insure; Chrysler Town & Country named least expensive. Consumers urged to avoid costly surprises, weigh car insurance prices before purchase.

Insure.com today released the 2008 Insure.com Car Insurance Ranking Report, its fourth annual listing of the most and least expensive vehicles to insure in the coming year. Culled from a list of the 20 best-selling cars and small trucks in the U.S., Insure.com determined that the three most expensive autos to insure are the **Dodge Ram, Chevrolet Silverado C/K Pickup and Toyota Prius.**

The three least expensive autos to insure for the 2008 model year are the **Chrysler Town & Country, Ford Escape, and GMC Sierra Pickup.** Based on a list of the 20 top-selling vehicles in the nation, Insure.com calculated average car insurance premiums across three states and multiple insurers to put together the 2008 report.

Top 10 Least Expensive Vehicles to Insure	Top 10 Most Expensive Vehicles to Insure
1. Chrysler Town & Country	1. Dodge Ram pickup
2. Ford Escape	2. Chevy Silverado C/K pickup
3. GMC Sierra pickup	3. Toyota Prius
4. Chevrolet Impala	4. Honda Accord
5. Ford Econoline Club Wagon	5. Nissan Altima
6. Ford Fusion	6. Toyota Corolla
7. Ford F-series pickup	7. Ford Focus
8. Honda Civic	8. Chevrolet Cobalt
9. Toyota Camry	9. Honda CR-V
10. Toyota RAV-4	10. Dodge Caravan

Vehicles can land on the most expensive list for numerous reasons. They may be targets of theft, which can increase comprehensive premiums for all owners of that model; they may have high repair costs, which can increase

collision premiums; or passengers may suffer more injuries in accidents, which can affect personal injury protection premiums.

Insure.com's 2007 report named the Chevy Cobalt, Dodge Ram Pickup, and Ford Focus as the most expensive vehicles on the list. The Chevrolet Silverado, GMC Sierra Pickup, and Chrysler Town & Country were named the least expensive cars to insure in 2007, showing a substantial increase in insurance cost for the 2008 Chevrolet Silverado. Insure.com has compiled and published its annual Car Insurance Ranking Report for the past four years. Individuals can view the previous reports online at <http://www.insure.com>.